75 years ago our storied history began when David Bushnell brought high quality binoculars to the masses. His original pursuit remains ours still. To make the soul-enriching joy of the outdoors more accessible to more people. Filled with pride, our gaze turns to the next 75 years as we continue to innovate products that enhance your performance and elevate your experiences. Because like you, we are Built For The Pursuit.

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NEW

**BONE COLLECTOR™ 1000 LASER RANGEFINDER**

The all-new BONE COLLECTOR™ 1000 Laser Rangefinder brings extended ranging capability and a refined ergonomic design to the hunting market. Its maximum distance has been extended to 1000 yards on reflective targets. An all-glass optical system and fully-multiprime coated lenses provide best-in-class light transmission and accuracy. Maximum distance has been extended to 1000 yards on reflective targets. An all-glass optical system and fully-multiprime coated lenses provide best-in-class light transmission and accuracy.

**NEW**
- Includes: Leather, ARC Technology
- Fast ranging with scan mode
- 1 Yard Accuracy
- MAP’ed PRODUCT: $149.99

**NEW**
- Includes: Leather, ARC Technology
- Fast ranging with scan mode
- 1 Yard Accuracy
- MAP’ed PRODUCT: $149.99

NEW

**BONE COLLECTOR™ 1800 LASER RANGEFINDER**

The all-new BONE COLLECTOR™ 1800 Laser Rangefinder adds on to the 1000 to extended ranging capability and includes Applied Ballistics® for best-in-class rangefinder performance. Its maximum distance has been extended to 1800 yards on reflective targets. Applied Ballistics Ultra-lite gives you an ultra-accurate shooting solution up to 800yds. An all-glass optical system and fully-multiprime coated lenses provide best-in-class light transmission. Maximum distance has been extended to 1800 yards on reflective targets. Applied Ballistics Ultra-lite gives you an ultra-accurate shooting solution up to 800yds. An all-glass optical system and fully-multiprime coated lenses provide best-in-class light transmission.

**NEW**
- Includes: Leather, ARC Technology
- Near/Far Target Modes
- Fast ranging with scan mode
- Gen II Vivid Display with ActivSync Technology
- MAP’ed PRODUCT: $199.99

**NEW**
- Includes: Leather, ARC Technology
- Near/Far Target Modes
- Fast ranging with scan mode
- Gen II Vivid Display with ActivSync Technology
- MAP’ed PRODUCT: $199.99

NEW

**PRIME™ 3000 LASER RANGEFINDER**

The all-new PRIME™ 3000 Laser Rangefinder brings extended ranging capability and a refined ergonomic design to the hunting market. Starting with performance, the Prime 3000 can accurately range 3,000 yards with +/- 2yd accuracy and +/- 1yd accuracy from 5-3,000yds. When used in Applied Ballistics Ultra-lite, it gives you an ultra-accurate shooting solution up to 800yds. The all-new housing design has been re-worked to meet the IPX7 standard to stand up to the elements of the outdoors. The new, brighter display includes Bushnell’s proven ActivSync technology. ActivSync Display system allows you to clearly see the reticle and ranging data in any lighting condition. New high-contrast black and white display delivers ultra-bright visibility in any shooting condition.

**NEW**
- Includes: Leather, ARC Technology
- Near/Far Target Modes
- Fast ranging with scan mode
- Gen II Vivid Display with ActivSync Technology
- MAP’ed PRODUCT: $299.99

**NEW**
- Includes: Leather, ARC Technology
- Near/Far Target Modes
- Fast ranging with scan mode
- Gen II Vivid Display with ActivSync Technology
- MAP’ed PRODUCT: $299.99

NEW

**PRIME™ 4000 LASER RANGEFINDER**

For the experienced western hunter or hunter of a lifetime, the competitive shooter, or the competitive shooter, the Prime 4000 can accurately range 4,000 yards with +/- 2yd accuracy and +/- 1yd accuracy from 1,000-4,000yds. When used in Applied Ballistics Ultra-lite, it gives you an ultra-accurate shooting solution up to 800yds. The all-new housing design has been re-worked to meet the IPX7 standard to stand up to the elements of the outdoors. The new, brighter display includes Bushnell’s proven ActivSync technology. ActivSync Display system allows you to clearly see the reticle and ranging data in any lighting condition. New high-contrast black and white display delivers ultra-bright visibility in any shooting condition. The Prime 4000 is ready for any challenge.

**NEW**
- Includes: Leather, ARC Technology
- Near/Far Target Modes
- Fast ranging with scan mode
- Gen II Vivid Display with ActivSync Technology
- MAP’ed PRODUCT: $399.99

**NEW**
- Includes: Leather, ARC Technology
- Near/Far Target Modes
- Fast ranging with scan mode
- Gen II Vivid Display with ActivSync Technology
- MAP’ed PRODUCT: $399.99

NEW
Bushnell’s Fusion X boasts superb ranging accuracy and advanced optics for the best of both worlds in one unit. Our HDOS—High Definition Optical System—provides optimum viewing clarity, and you never have to worry about the rangefinder falling short because this unit delivers detailed readouts for distances up to a full mile. Built to take the hard knocks field use deals out, this full-size 10X42 design supports a rock-steady hold and great magnification but without being too bulky and heavy. The Fusion X won’t so much blink when the weather gets rough and your view won’t be compromised thanks to its IPX7 waterproofing and Exo-Barrier lens coatings. Whether it’s meat for the table or a chance at the buck or bull of a lifetime, the Fusion X will be there when you need it most.

FX1042AD 10x42mm, 1 MILE, ActivSync Display

MAP’d PRODUCT: $699.99

FUSION X™ RANGEFINDING BINOCULAR

ACTIVSYNC™ DISPLAY TECHNOLOGY

Auto-adjusting brightness for maximum contrast in all light conditions.
BROADHEAD™ LASER RANGEFINDER

The next level of precision ranging from the innovator of the category, the Broadhead features an all-new ranging engine capable of 0.3-yd accuracy on targets out to 150 yards. The Broadhead can also range out to 1,500yds with 1yd accuracy. This has been tested on 3D archery targets and animal hides ensuring the range is accurate in the field and in competition no matter your target.

LA1500AD 6x24mm, 1,500yds, ARC Technology, ActivSync Display

MAP'd PRODUCT: $299.99

NEAR & FAR TARGET MODES

With near and far mode, you can be sure that you are ranging your target even with objects in the foreground and background that would normally give you competing ranges. Both of these modes utilize scan mode to allow you to range an area and get the nearest and farthest object in the area you are ranging. Near mode shows you the nearest object and is helpful when a deer is in front of a tree line or a target in front of a berm. Far mode does the opposite and shows you the farthest object in the area you are ranging. This is helpful when ranging through brush or tree branches and also helps in fog or rain.

LRF TECHNOLOGY

ANGLE RANGE COMPENSATION

ARC Technology with +/- 1-degree angle accuracy - ARC (Angle Range Compensation) simultaneously gives you true horizontal distance as well as line-of-sight distance making your up and downhill shots just as accurate as those on level ground.

ACTIVSYNC RETICLE - BEST OF BOTH WORLDS

ActivSync Reticle Technology - Auto-adjusting black-to-red reticle and display fluidly morphs to your background for maximum contrast and visibility in all conditions.

ULTRA FAST MODE

Ultra-Fast Scanning - When holding down the range button, the Broadhead automatically goes into scan mode where it updates range 4 times per second. This gives you more information and faster to get you on target quicker.

YARD ACCURACY ACROSS ANY TARGET.
MATCH PRO ED RIFLESCOPE

Purpose-built for the competitive and advanced shooter, the Match Pro ED greatly expands on what the original Match Pro brought to the market. The 5-30x56 configuration, 34mm main tube with over 100 MOA of elevation travel, ED Prime objective with EXO Barrier and fully featured user-interface edge out the competition. Locking turrets, elevation zero-stop and 2-stage pop-up revolution indicator, along with 3-position removable power change lever allow the user to tailor the riflescope to their rig and preferences while the Deploy MIL 2 reticle with 11 intensity illumination control with alternating off-intervals and 6hr auto-off timer ensure the reticle is illuminated when needed.

NEW

MP53056DMI 5-30x56mm, Black, Deploy MIL 2 Illuminated Reticle

MAP’d PRODUCT: $699.99

MATCH PRO ED BINOCULAR

The all-new Match Pro ED Binocular with SHOTCALL reticle is designed to condense and lighten the long-range shooter’s gear bag by combining features of a high magnification binocular and an MRAD based reticle for ranging, target sizing and shot correction. Dual diopters, adjustable level reticle and smooth operating main focus assure the binocular can be calibrated for any user’s vision for no-strain, all-day glassing while the new BridgeSet IPD-Stabilizer prevents accidental IPD adjustment even in demanding environments.

NEW

BMP1556G  15x56mm, ED Prime, SHOTCALL MRAD Reticle

MAP’d PRODUCT: $699.99

SHOTCALL RETICLE
PRIME™ MULTI-TURRET RIFLESCOPE

The PRIME™ Multi-Turret is an unmatched value that includes 7 total turrets, including ones that can turn your slug gun, muzzle loader, or rifle into a freezer filling tack driver. The PRIME™ Multi-Turret is a lightweight, compact, dual-purpose riflescope with multiple turrets, a simple Multi-X reticle, and has a side focus from 10 yards to infinity, and of course - the 7 included turrets:

- MOA TURRET
- 350 GRAIN 3 PELLET TURRET
- 250 AND 300 GRAIN 3 PELLET TURRET & 12 GAUGE
- 250 AND 300 GRAIN 2 PELLET TURRET & 20 GAUGE
- 450 BUSHMASTER TURRET
- .17 HMR TURRET
- 22LR TURRET
- .223/5.56 TURRET

**MAP’s PRODUCT:** $244.99

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PRIME™ BDC TURRET RIFLESCOPES

RP3120CF includes yardage-marked turrets for the following centerfire cartridges:
- .223 / 5.56, .243 Win, .308 Win, .30-06 Sprg, .300 Win Mag, .338 Lapua
- .300 Blackout

**NEW PRODUCT**
- RP3120CF 3-12x40mm, Black, Multi-X Reticle
- MAP’s PRODUCT: $244.99

NEW
- RP3120SW 3-12x40mm, Black, Multi-X Reticle
- MAP’s PRODUCT: $244.99

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 INCLUDES CENTERFIRE BDC TURRETS (RP3120CF)
 INCLUDES STRAIGHT-WALL BDC TURRETS (RP3120SW)
TROPHY® XLT RIFLESCOPES

Excellent low-light performance and resolution with RAINGUARD® HD coating that repels water on the lens. The TROPHY XLT come with a DOA quick ballistic reticle for fast, accurate shots with any caliber. The DOA Quick Ballistic Reticle provides 5 drop points with 5 mph wind hold lines. The reticle can be used for any caliber that matches your typical hunting cartridges out to 500 yards. With the free Ballistic App you can quickly determine your exact distances on the reticle making it easy to have confidence in typical hunting cartridges out to 500 yards. With the free Bushnell Ballistics App you can with 5 mph wind hold lines. The reticle can be used for any caliber that matches your fast, accurate shots with any caliber. The DOA Quick Ballistic Reticle provides 5 drop points water on the lens. The TROPHY XLT riflescopes come with a DOA quick ballistic reticle for hunting deer and other animals that are most active at the threshold of night and day. You’ll also have the confidence to know it won’t fog up on you since it’s fully multi-coated optics provide a brighter, clearer image in any weather, thanks to RAINGUARD® HD lens coating. And its Fast Focus eyepiece and side parallax adjustment (on select models) make dialing in your most trophy as easy as deciding which end of a backpack to run first.

LIMITED CHANNEL AVAILABILITY

RT4124BS11 4-12x40mm, Black, DOA Quick Ballistic Reticle
MSRP: $129.99

RT3950BS11 3-9x50mm, Black, DOA Quick Ballistic Reticle
MSRP: $149.99

RT3940BS11 3-9x40mm, Black, DOA Quick Ballistic Reticle
MSRP: $149.99

TROPHY® RIFLESCOPES

It’s a new breed that delivers an adjustable combination of edge-to-edge clarity, best-in-class light transmission and affordability. The shorter 3-9x40 series steps out of your way while fully multi-coated optics provide a brighter, clearer image in any weather, thanks to RAINGUARD® HD lens coating. And its Fast Focus eyepiece and side parallax adjustment (on select models) make dialing in your most trophy as easy as deciding which end of a backpack to run first. This all-new Second Focal Plane (SFP) 4.5-18x40 AR Optics riflescope features our new illuminated BDC reticle for fast and accurate target acquisition. To speed up switching between magnification we’ve given you two Throw Down Power Change Levers (PCL) of different length. The 5-mil per revolution turrets are capped to protect them from bumps and hard use. It utilizes a 30mm main tube, illumination is provided via CR2032 battery, and it’s IPX7 waterproof. In addition to the standard MIL-based elevation turret, there are 4 additional BDC, Caliber-Specific elevation turrets included.

RIFFIRE® RIFLESCOPES

Designed to deliver peak performance for the 45-grain .22 LR, this scope boasts a BDC reticle with hold positions out to 150 yards—and you’ll never miss your shot thanks to capped turrets that protect your settings in the field. Shots at first and last light are in the bag too, thanks to enhanced optical glass that boosts contrast and resolution. And tough? You bet, thanks to a one-piece, aircraft grade aluminum body that has no problem standing up to the elements and rough use. You’ll also have the confidence to know it won’t fog up on you since it’s fully multi-coated (FMC) lenses, and rough use. You’ll also have the confidence to know it won’t fog up on you since it’s fully multi-coated optics provide a brighter, clearer image in any weather, thanks to RAINGUARD® HD lens coating. And its Fast Focus eyepiece and side parallax adjustment (on select models) make dialing in your most trophy as easy as deciding which end of a backpack to run first.

BANNER 2 RIFLESCOPES

Get a clear view of your target in low-light conditions with the Bushnell Banner 2 Dual & Down Riflescopes. Featuring the Multi-X reticle and fully multi-coated (FMC) lenses, this riflescope gives you a vivid image, even at dusk and dawn. The Bushnell Banner 2 Dual & Down Riflescopes is perfect for hunting deer and other animals that are most active at the threshold of night and day.

AR OPTICS™ MULTI-TURRET RIFLESCOPE

This all-new Second Focal Plane (SFP) 4.5-18x40 AR Optics riflescope features our new illuminated BDC reticle for fast and accurate target acquisition. To speed up switching between magnification we’ve given you two Throw Down Power Change Levers (PCL) of different length. The 5-mil per revolution turrets are capped to protect them from bumps and hard use. It utilizes a 30mm main tube, illumination is provided via CR2032 battery, and it’s IPX7 waterproof. In addition to the standard MIL-based elevation turret, there are 4 additional BDC, Caliber-Specific elevation turrets included.

AR OPTICS™ ILLUMINATED RIFLESCOPE

These scopes feature our illuminated BDC reticle for fast and accurate target acquisition. To speed up switching between magnification we’ve given you two Throw Down Power Change Levers (PCL) of different length. The 5-mil per revolution turrets are capped to protect them from bumps and hard use. It utilizes a 30mm main tube, illumination is provided via CR2032 battery, and it’s IPX7 waterproof.
RXM-300 REFLEX SIGHT
Built for any small-arms and any use-case whether pistol-competition, self-defense, rifle, handgun or shotgun, the large lens, durable housing, versatile mounting and fully featured electronics do it all. Direct mount to optics ready pistols with the RXM-300 footprint, heavy recoil rating and durable MIL-STD-810 and MIL-STD-461 certified aluminum housing with FMC glass lens with EXO Barrier coating are built to take a beating. The high efficiency 4 MOA LED with selectable auto-intensity, selectable shake-awake, and bottom mounted features allow for user-customization.

NEW
dual, black, 4 MOA 303 Finish, Weaver Style or 1913 Rail and an excellent-to-MIL-STD-1913, suitable for factory. MAP PRODUCT: $293.99

1 x (28mm wide x 24mm tall) 4 MOA RED DOT

RXU-200 MICRO REFLEX SIGHT
Designed for deep concealment, the RXU-200 reflex sights ultra compact size provides a unique sighting solution for red dot shooters who want a minimal platform without sacrificing performance. The micro RX series sights from Bushnell utilize an efficient, point-source LED to produce a clean circular disc dot-shape instead of a small burst with flare effect commonly found in red dot sights. Dot intensity automatically adjusts to environment and consumes less energy when in a holstered or stored state.

The 7075-T6 aircraft grade, extruded aluminum housing is MIL-STD-810 impact & vibration rated to ensure the glass and electronic internals are protected against firearm recoil and rough field use.

RXU200 1x 21mm, Black, 6 MOA DOT Reticle 11mm Tall, SHIELD RMSc FOOTPRINT
MAP: $199.99

RXC-200 MICRO REFLEX SIGHT
Built for concealment, the RXC-200 reflex sights compact size provides a more beginning sighting solution for newer red dot experience or those who prefer a larger field of view. The micro RX series sights from Bushnell utilize an efficient, point-source LED to produce a clean circular disc dot-shape instead of a small burst with flare effect commonly found in red dot sights. Dot intensity automatically adjusts to environment and consumes less energy when in a holstered or stored state.

The 7075-T6 aircraft grade, extruded aluminum housing is MIL-STD-810 impact & vibration rated to ensure the glass and electronic internals are protected against firearm recoil and rough field use.

RXC200 1x21mm, Black, 6 MOA DOT Finisher Style, Weaver Style or Picatinny Rail and Direct-Mount to RMR ® /SRO®, 35,000 hrs Battery Life
MAP PRODUCT: $199.99
**RXS-100 REFLEX SIGHT**
Designed to withstand .45 ACP recoil, tested to take a continuous 1,000g force over 1,000 times. Featuring a rugged aluminum chassis that protects glass and electronic internals during hard use. Built to work with optics-ready pistols, rifles and shotguns. The side loading CR2032 battery is easy to replace without removing the sight from the firearm retaining your zero. Onboard logic allows the user to choose between a 12hr auto-off timer or full manual control.

AR71XRD 1x26mm, Black, 3 MOA DOT reticle, High-rise mount
MSRP: $149.99

**AR OPTICS™ ADVANCE RED DOT SIGHT**
The Bushnell Advance™ is a micro reflex red dot sight small enough to fit on a pistol. It projects a 5 MOA dot through waterproof, and shockproof optics. The Advance™ is the smallest, lightest red dot in the AR Optics family, and is ideal for close-quarter scenarios. The side loading CR2032 battery is easy to replace without removing the sight from the firearm retaining your zero. Onboard logic allows the user to choose between a 12hr auto-off timer or full manual control.

AR750006 1x24mm, Black, 5 MOA Dot Reticle, Meopta Footprint
MSRP: $159.99

**RXS-250 REFLEX SIGHT**
Its robust aluminum housing is proven reliable. Should your grip fail you, the RXS-250 is engineered to mitigate energy transfer to the lens or the electronics, leaving you in action. The top loading CR2032 battery is easy to replace without removing the sight from the firearm retaining your zero. Onboard logic allows the user to choose between a 12hr auto-off timer or full manual control.

AR76009 1x25mm, Black, 4 MOA DOT Reticle DeltaPoint® Footprint
MAP'd PRODUCT: $249.99

**TR-125 RED DOT SIGHT**
Efficient clear 3 MOA dot with 10 brightness settings. Print source LED creates a clean beam that produces a strong dot without wasting energy. With over 50,000 hours on the mid setting (Setting 5) you won’t necessity change the battery any time soon. The side loading CR2032 battery is easy to replace without removing the sight from the firearm retaining your zero. Onboard logic allows the user to choose between a 12hr auto-off timer or full manual control.

TR-125 1x25mm, Black, 3 MOA DOT reticle, Weaver style rail mount with optional high-rise spacer
MSRP: $119.99

**AR OPTICS™ TRS-26 RED DOT SIGHT**
The Bushnell AR Optics TRS-26 Red Dot goes beyond its historic predecessor with improvements in several key areas including longer battery life, bigger objective lens, and a sharper 3 MOA dot with push button operation. The top loading CR2032 battery is easy to replace without removing the sight from the firearm retaining your zero. Onboard logic allows the user to choose between a 12hr auto-off timer or full manual control.

AR79660 1x26mm, Black, 3 MOA Dot Reticle, High-rise mount
MSRP: $149.99

**TRS-125 RED DOT SIGHT**
Efficient clear 3 MOA dot with 10 brightness settings. Print source LED creates a clean beam that produces a strong dot without wasting energy. With over 50,000 hours on the mid setting (Setting 5) you won’t necessity change the battery any time soon. The side loading CR2032 battery is easy to replace without removing the sight from the firearm retaining your zero. Onboard logic allows the user to choose between a 12hr auto-off timer or full manual control.

TR-125 1x25mm, Black, 3 MOA DOT reticle, Weaver style rail mount with optional high-rise spacer
MSRP: $119.99

**RXS-250 REFLEX SIGHT**
Its robust aluminum housing is proven reliable. Should your grip fail you, the RXS-250 is engineered to mitigate energy transfer to the lens or the electronics, leaving you in action. The top loading CR2032 battery is easy to replace without removing the sight from the firearm retaining your zero. Onboard logic allows the user to choose between a 12hr auto-off timer or full manual control.

MSRP: $249.99
RETICLES

- DOA QUICK BALLISTIC
- DOA QUICK BALLISTIC ILLUMINATED
- DOA 600
- MULTI-X
- DROPZONE 22
- DROPZONE 22 ILLUMINATED
- DOT DROP ILLUMINATED
- WINDHOLD
- WINDHOLD ILLUMINATED
- DEPLOY MIL 2 ILLUMINATED
- .223/5.56 BDC ILLUMINATED
- SHOTCALL
POWERVIEW™ 2 BINOCULARS
An all-metal chassis is the new PowerView 2’s foundation, and it’s never before been offered at this price. The all-metal chassis ensures ruggedness and durability in the harshest elements, meaning the chassis won’t crack in the extreme cold of winter, or disform in the intense heat of summer. The new metal body also eliminates uneven weight distribution often found in binoculars with plastic chassis. Multi-coated optics provide vibrant images for a crisp, clear viewing experience. Updated ergonomics and a rich textured rubber armor guarantee you’ll always have a firm grip, even in one hand.

PWV821 8x21mm, Black, Roof, Aluminum Chassis
MSRP: $24.99

PWV1025 10x25mm, Black, Roof, Aluminum Chassis
MSRP: $29.99

PWV1632 16x32mm, Black, Roof, Aluminum Chassis
MSRP: $39.99

PWV842 8x42mm, Black, Roof, Aluminum Chassis
MSRP: $69.99

PWV1042 10x42mm, Black, Roof, Aluminum Chassis
MSRP: $79.99

PWV1050 10x50mm, Black, Roof, Aluminum Chassis
MSRP: $59.99

PWV1250 12x50mm, Black, Roof, Aluminum Chassis
MSRP: $64.99

PWV2050 20x50mm, Black, Roof, Aluminum Chassis
MSRP: $69.99

H2O™ BINOCULARS
The H2O binoculars come with a IPX7 waterproof construction that is tested by submerging at 1 meter for 30 minutes without any penetration. The incorporation of IPX7 rating means these binoculars are ready to take on the nastiest conditions and the roughest elements. An all glass, fully multi-coated optical system is combined with BAK-4 prisms that enhances contrast, resolution, and light transmission. These binoculars are equipped with updated ergonomics with non-slip soft touch rubber and easy grip texture. Easy grip runners where grip counts and texture along the sides and bridge of the binocular reduce the chance of dropping and give a confident in-hand feel….even with one hand. Aluminum chassis adds confident durability that these binoculars can take the abuse of even the most grueling conditions. By reducing the weight of the body, you can use these binoculars comfortably all day…everyday!

138005R 8x25mm, Blue, Folding Roof, Compact
MSRP: $44.99

130105R 10x25mm, Blue, Roof, Compact
MSRP: $49.99

132105R 12x25mm, Blue, Folding Roof, Compact
MSRP: $54.99

158042R 8x42mm, Blue, Roof, Full-Size
MSRP: $89.99

150142R 10x42mm, Blue, Roof, Full-Size
MSRP: $99.99

157050R 7x50mm, Blue, Porro, Full-Size
MSRP: $99.99

134218R 8x42mm, Blue, Porro, Full-Size
MSRP: $79.99

134211R 10x42mm, Blue, Porro, Full-Size
MSRP: $89.99

134212R 12x42mm, Blue, Porro, Full-Size
MSRP: $99.99

TROPHY® BINOCULARS
Its industry leading clarity is priced to leave competitors eating dust on a shelf. They’re armor-plated, waterproof, fog proof and built to take nature’s worst while delivering best-in-class durability and clarity. This aggressive ergonomic performer houses fully multi-coated lenses with new objective lens covers that stay in place. And all three models feature 3 position eyecups for improved fit and comfort. For serious hunters who won’t settle for anything less than the brightest images, these binoculars will do the trick.

NEW 334210 10x42mm Trophy, Green, Roof, Mid-Size
MSRP: $139.99

NEW 334211 10x42mm, Bone Collector Realtree Edge Camo, Roof, Full-Size
MSRP: $149.99

NEW 335105 10x50mm Trophy, Green, Roof, Full-Size
MSRP: $149.99

TROPHY® BINOCULARS
Its industry leading clarity is priced to leave competitors eating dust on a shelf. They’re armor-plated, waterproof, fog proof and built to take nature’s worst while delivering best-in-class durability and clarity. This aggressive ergonomic performer houses fully multi-coated lenses with new objective lens covers that stay in place. And all three models feature 3 position eyecups for improved fit and comfort. For serious hunters who won’t settle for anything less than the brightest images, at a price that’s more than affordable.

NEW 155105R 10x50mm Trophy, Green, Roof, Full-Size
MSRP: $139.99

NEW 156210R 10x42mm, Bone Collector Realtree Edge Camo, Roof, Full-Size
MSRP: $149.99

NEW 165105R 10x50mm Trophy, Green, Roof, Full-Size
MSRP: $149.99

PRIME® & VAULT KIT
Its industry leading clarity is priced to leave competitors eating dust on a shelf. They’re armor-plated, waterproof, fog proof and built to take nature’s worst while delivering best-in-class durability and clarity. This aggressive ergonomic performer houses fully multi-coated lenses with new objective lens covers that stay in place. And all three models feature 3 position eyecups for improved fit and comfort. For serious hunters who won’t settle for anything less than the brightest images, at a price that’s more than affordable.

NEW BP1042VTC 10x42mm Prime Binocular and Vault Pack
MAP’d PRODUCT: $179.99

NEW BP1250VTC 12x50mm Prime Binocular and Vault Pack
MAP’d PRODUCT: $209.99

NEW 334210 10x42mm Trophy, Green, Roof, Mid-Size
MSRP: $139.99

NEW 334211 10x42mm, Bone Collector Realtree Edge Camo, Roof, Full-Size
MSRP: $149.99

NEW 335105 10x50mm Trophy, Green, Roof, Full-Size
MSRP: $149.99
TROPHY® XTREME SPOTTING SCOPE
Compact 20-60x65mm objective in a 45 Degree design, and comes with fully multi-coated lenses for brighter image acquisition. Comes with a large power and objective that is balanced in this easy to carry and maneuver scope. A durable chassis and rubber armor create a strong body that protects the optical system for a lifetime of use in the harshest environments. This TROPHY XTREME spotting scope also has IPX7 waterproof construction that is nitrogen purged and o-ring sealed optics make sure you can see your target in any condition.

887520B 20-60x65mm, Tripod adaptable
MSRP: $199.99

PRIME™ SPOTTING SCOPE
Premium versatility at a low price. The 45 degree eyepiece and indexing tripod adapter allow for flexibility while hunting, shooting, or nature viewing. All this coupled with the same great clarity Bushnell has to offer makes for premium product at a standard price.

SP206065B 20-60x65mm, Straight Eyepiece, Tripod adaptable
MAP'd PRODUCT: $359.99

SP206065AB 20-60x65mm, Angled Eyepiece, Tripod adaptable
MAP'd PRODUCT: $359.99

SP164850B 16-48x50mm, Straight Eyepiece, Tripod adaptable
MAP'd PRODUCT: $299.99
VIEW LIVE VIDEO WITH THE TOUCH OF A BUTTON.
The CelluCORE Live Cellular Trail Camera is feature-rich with everything you need in a cellular camera, plus Live Streaming Video on-demand. So, with the touch of a button on your smart phone, you get real-time video of deer you’re managing, spots you’re scouting, property you’re protecting, or any scenario that matters to you. And, with Dual SIM Connectivity, it automatically connects to the strongest AT&T® or Verizon® network signal in your camera’s area.

KEY FEATURES
- Live streaming video
- Dual SIM automatically connects to the strongest network signal – AT&T® or Verizon®
- Optimized antenna
- High output No Glare IR LED’s for best-in-class night range and battery life
- 20MP images, 80 ft night range
- Sorts images by weather, wind, moon & more

MSRP: $129.99
Model No. 1190303
UPC: 0-29757-01922-7

BUILT TO MAKE “LOW BATTERY LIFE” ALERTS OBSOLETE.
The CelluCORE 20 Solar combines the reliability and image quality of the CelluCORE 20 with an integrated solar panel to dramatically increase battery life. The solar panel detaches so you can adjust it to face the sun and includes a rechargeable lithium-ion battery that can maintain full charge for up to 70 images per day with adequate sunlight. When the solar panel runs down, the camera will then utilize the “AA” batteries until the panel recharges and is used again. And, with Dual SIM Connectivity, it automatically connects to the strongest AT&T® or Verizon® network signal in your camera’s area.

KEY FEATURES
- Integrated solar panel can be detached and positioned to face strongest sun position
- Solar Panel comes with rechargeable lithium-ion batteries that can maintain full charge for up to 70 images per day with adequate sunlight before switching to the camera’s “AA” batteries
- Dual SIM automatically connects to the strongest network signal – AT&T® or Verizon®
- 20MP images, 80 ft night range
- Optimized antenna

MSRP: $149.99
Model No. 1190446
UPC: 0-29757-00326-4

AUTOMATICALLY CONNECT TO THE STRONGEST NETWORK.
The CelluCORE 20 Dual Sim gives you the proven performance and reliability of the original CelluCORE 20 now with dual sim card functionality. That means you can automatically connect to AT&T® or Verizon®—whichever offers the strongest cellular network based on your camera’s location. No need to compare with network strength maps!

KEY FEATURES
- Dual SIM automatically connects to the strongest network signal – AT&T® or Verizon®
- Make setting changes through your phone
- Optimized antenna
- High output No Glare IR LED’s for best-in-class night range and battery life
- 20MP images, 80 ft night range
- Sorts images by weather, wind, moon & more

MSRP: $109.99
Model No. 1190410
UPC: 0-29757-00882-1

THE CELLUCORE A20 & V20 Cellular Trail Camera is a high-performance cellular trail camera family that’s easy on the wallet. The CelluCORE Cellular Trail Cameras are feature-rich and easy-to-use. They connect, receive, and sort high-quality images faster and hold up with rugged reliability season after season. You’ll get clear day and night photos sent right to your devices, plus long battery life, and simple setup. With CelluCORE, you’ve got everything you want in a cellular trail camera, for less. So, go grab that trophy. Than toast with the good stuff.

KEY FEATURES
- Crystal clear 20 MP images
- HD videos
- Best-in-Class night range – 80 ft
- Sub 1 sec Trigger Speed
- 20MP images, 80 ft night range
- AT&T® or Verizon®

MSRP: $109.99
Model No. 1190444
UPC: 0-29757-99041-9

Model No. 1190444
UPC: 0-29757-99044-8
Do not have cell coverage or your battery dies fast on your smartphone while hunting, backpacking, or hiking? Backtrack™ Mini has you covered! The Backtrack Mini uses GPS satellite technology – no need for cellular network. The battery lasts up to 24 hours while GPS is running on device, typical smartphone batteries last less than 8 hours under similar conditions. Has a easy to use GPS with 4 button operation, create backtrack to base camp, easy to setup waypoints. Built with an exoskeleton that is rugged for the outdoors, the Backtrack Mini is also drop proof and waterproof, and compact for easy carry. Added features like a built-in compass with temperature, time, barometric pressure and elevation.

NEW
GPS Backtrack Mini, Included tether and carbiner, Micro USB Charging
MSRP: $99.00

DESIGNED TO WORK WITH THE BUSHNELL CONNECT APP
SCAN QR CODE TO LEARN MORE ON THE BACKTRACK MINI GPS

BACKTRACK MINI GPS

Don’t have cell coverage or your battery dies fast on your smartphone while hunting, backpacking, or hiking? Backtrack® Mini has you covered! The Backtrack Mini uses GPS satellite technology – no need for cellular network. The battery lasts up to 24 hours while GPS is running on device, typical smartphone batteries last less than 8 hours under similar conditions. Has a easy to use GPS with 4 button operation, creates backtrack to base camp, easy to setup waypoints. Built with an exoskeleton that is rugged for the outdoors, the Backtrack Mini is also drop proof and waterproof, and compact for easy carry. Added features like a built-in compass with temperature, time, barometric pressure and elevation.

PRIME L20
LOW GLOW
KEY FEATURES
- 20 mega pixels
- 0.7 sec trigger speed
- 50 ft night range
- 1080p video with audio

Model No. 1189308
UPC: 0-28757-19830-0
MSRP: $99.00

PRIME COMBO - LOW GLOW
- Includes 1008 card and 5AA batteries

Model No. 118932B
UPC: 0-28757-08530-7
MSRP: $119.88

ENGINEERED FOR PROVEN RESULTS WITHOUT THE STICKER SHOCK.
The Prime is engineered for proven results without the sticker shock. With a straightforward set-up, easy-to-navigate menu, and the same quality you’ve come to expect from a Bushnell camera.

WHERE IS IT WRITTEN THAT YOU CAN’T HAVE THE BEST FOR LESS?
The Prime L20 isn’t about cutting corners. It’s about delivering every bit of Bushnell’s proven performance, in quality, and reliability into a 20MP trail camera every hunter can count on.
VAULT™

MODULAR OPTICS PROTECTION SYSTEM
BINOCULAR PACK & LRF POUCH

VAULT MODULAR OPTICS PROTECTION SYSTEM BINOCULAR PACK
BITE magnetic closure allows easy and quiet one-handed access to your optics. The lid opens towards the front and stays open using an additional magnet, so that you don’t have to fight the flap. Double, soft touch fabric reduces noise in the field, making sure you don’t blow your position. The inside of the pack is lined with lens cleaning cloth material to protect your glass. The compact design makes it easy to carry what you need without getting in the way of your movement. Quick detach binocular attachment straps buckle into each other to create a carry handle for your binoculars when not in the pack. MOLLE webbing on the bottom of the pack allows a pistol or bear spray holder to be mounted. Ultralight and modular harness is an easy-to-use and all-day comfortable. Offset buckles allow for the harness to clip into itself after removing the pack creating a stand-alone harness.

BABINPCT Binocular Pack, Fits up to a 12x50mm roof binocular
MSRP: $69.99

VAULT MODULAR OPTICS PROTECTION SYSTEM LRF POUCH
BITE magnetic closure allows easy and quiet one-handed access to your optics. The lid opens towards the front and stays open using an additional magnet, so that you don’t have to fight the flap. Double, soft touch fabric reduces noise in the field, making sure you don’t blow your position. The inside of the pouch is lined with lens cleaning cloth material to protect your glass. Three locking U-shaped clips allow the LRF pouch to attach onto the side or next to the Vault binocular pack on the left or right side. Included coiled tether keeps your rangefinder secure.

BABLRFPCT LRF Pouch, Fits all current Bushnell Laser Rangefinders
MSRP: $29.99