

# Bushnell®

## FIRST-STRIKE Reflex Red Dot Sight



*Model # 730005 / AR730005 / AR730005C*

Lit #: 98-2313/03-13



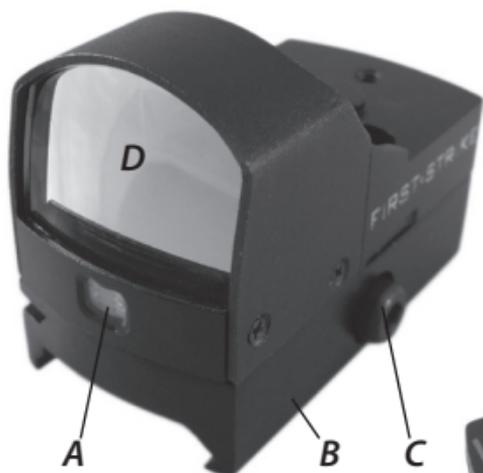
Congratulations on your purchase of the Bushnell “First Strike” electronic reflex sight. Featuring a 5 MOA red dot reticle with convenient self-regulating brightness, and a fully waterproof and shockproof design with integrated mount, this is a state-of-the-art scope designed for hunting, plinking and target shooting with pistols, rifles, shotguns and bows.

Engineered for greater speed and accuracy, this sight allows you to focus on the target rather than a reticle, thus increasing accuracy. The First Strike’s electronic illuminated dot has been pre-focused so the point of aim always appears against the target. By comparison, standard rifle or pistol scopes bring the target into focus only on the internal reticle.

Its aiming system is engineered to be the brightest of its kind. All in all, this sight is proof positive that Bushnell is positioned squarely on the leading edge of advanced technology.

The model# AR730005/AR730005C versions of the First Strike sight include a tall riser block to position the sight at an optimum height on AR-15 flat tops or tactical shotguns (*see pg. 7*).

## Parts Guide



- A**-Photocell
- B**-Integrated Mount
- C**-Lg. Hex Bolt
- D**-Lens
- E**-Elevation Adj Screw
- F**-Windage Adj Screw
- G**-Sm. Hex Bolts
- H**-Protective Cover
- I**-Alignment Pins



# Parts Guide



## Included Accessories:

- CR 2032 3v Lithium Battery (*J*)
- Large Hex Wrench/Screwdriver (*K*)
- Small Hex Wrench (*L*)
- Protective Cover (*previous page*) (*H*)

## **MOUNTING YOUR FIRST STRIKE REFLEX SIGHT**

- Any Weaver or Picatinny style base is suitable for mounting the First Strike (*model# 730005*). Make sure the base you use is manufactured specifically for your pistol, rifle or shotgun. Be sure the base is properly installed and securely fastened according to the manufacturer's instructions for your safety.
- There is no set eye relief for this sight, therefore, you should provide at least three inches of clearance between the end of the sight and your eye when in the shooting position.
- Loosen the hex bolt on the mount of the sight (**C**) using the large hex wrench (**K**). Position the mount on your base rail so that the crossbolt engages a slot. Tighten the hex bolt.

## **MOUNTING THE FIRST STRIKE SIGHT WITH HI-RISE BLOCK *(AR models only)***

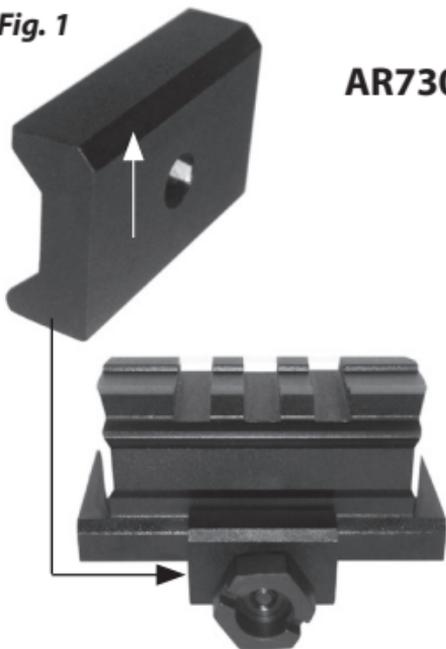
The AR730005/AR730005C versions of the First Strike Reflex Sight are supplied with a "Hi-Rise" mounting block that can be used to position the sight at the correct height for optimum performance on an AR-15 style rifle with a flat top receiver.

In order to use the riser block, first install the sight onto the block by following the steps in the previous section ("*Mounting Your First Strike Reflex Sight*"). Once the sight is installed on the Hi-Rise block, the entire assembly can

be mounted on the weapon by following these steps:

1. Loosen the mounting screw so that the clamp will fit over the tapered side of the firearm's Picatinny or Weaver rail.
2. Insure that the tapered clamp on the riser is oriented with the chamfered (beveled) end of the clamp at the top (*Fig. 1*).
3. Ensure that the riser's cross screw with nut is tightened to clamp it firmly to the weapon's rail (*Fig. 2*). Turn the large nut on the riser block  $\frac{1}{4}$  to  $\frac{1}{2}$  turn with a coin, screwdriver or  $\frac{1}{2}$ " wrench. **WARNING! Do not over tighten.**
4. Complete zeroing according to the "Zeroing Your First Strike" section that follows.

*Fig. 1*



**AR730005/AR730005C**

*Fig. 2*



## Point of Impact Change Chart

Distance	1 Full Revolution of Adjustment Screw
25 yds	12.5 inches
50 yds	25 inches
100 yds	50 inches
Distance	1 Hash Mark of Adjustment Screw
25 yds	1.5 inches
50 yds	3 inches
100 yds	6 inches

### ZEROING YOUR FIRST STRIKE REFLEX SIGHT

*Note: the following should be done at an approved range or other safe area. Eye and ear protection is recommended.*

The First Strike scope has an integrated photocell (**pg. 4, A**), which automatically activates the unit when the protective lens cover (**H**) is removed, so there is no power switch. When you are finished using the scope, simply replace the cover to turn the power off again. Brightness of the 5 moa red dot is also automatically regulated by the photocell, based on the level of ambient light.

1. With the scope mounted and with the protective lens cover (**H**) removed, rest the gun on a solid support.
2. Start by sighting along the barrel and aim at a target 25 to 50 yards away. View through your electronic sight and gently rotate the windage (**F**)

and elevation adjustments (**E**), using the supplied large hex wrench/screwdriver (**K**), to align the red dot with the target as seen along the barrel.

3. You should then fire a test shot to determine the point of impact of your weapon. If you are not hitting your aiming point (the center of the target) make an adjustment by turning the windage or elevation screw(s) in the direction you want the bullet to move. The chart on the next page will aid you in determining the proper amount of adjustment necessary depending upon the range at which you are shooting.

Adjusting the Windage (**F**)



## REPLACING THE BATTERY

Your new Bushnell First Strike electronic sight is powered by one 3V "coin-style" lithium battery, Type 2032 (**J**) (pre-installed). Should your reticle grow dim or not light at all, you will need to replace the battery. To install a new battery, use the provided small hex wrench (**L**) to loosen the two bolts (**G**) on the top panel. Remove the top section of the sight and insert the battery "+" side up as shown in the Parts Guide. Align and replace the top section and tighten the bolts (**G**).

## LITHIUM BATTERY REFERENCE CHART

<b>Duracell</b>	<b>Sunrise/ Radio Shack</b>	<b>NEDA Type (size)</b>
DL2032	CR2032	5004L

Other brands of batteries not listed in the chart are available and suitable for use with your First Strike sight. Refer to "coin cell" NEDA type when purchasing batteries or consult with your dealer.

***CAUTION: BE SURE GUN IS NOT  
LOADED WHEN INSTALLING BATTERIES***

### TECHNICAL SPECIFICATIONS:

Reticle Type	5 moa red dot
Finish	Matte black
Weight	2.1oz / 60g (4.3oz/122g w/hi-rise block)
Length	52 mm
Mounting Length	50 mm
Adjustment Range	240 moa

## **ONE YEAR LIMITED WARRANTY**

Your Bushnell® First Strike electronic reflex sight is warranted to be free of defects in materials and workmanship for one year after the date of purchase. In the event of a defect under this warranty, we will, at our option, repair or replace the product, provided that you return the product postage prepaid. This warranty does not cover damages caused by misuse, improper handling, installation, or maintenance provided by someone other than a Bushnell Authorized Service Department.

Any return made under this warranty must be accompanied by the items listed below:

- 1) A check/money order in the amount of \$10.00 to cover the cost of postage and handling
- 2) Name and address for product return
- 3) An explanation of the defect
- 4) Proof of Date Purchased
- 5) Product should be well packed in a sturdy outside shipping carton, to prevent damage in transit, with return postage prepaid to the address listed below:

### **IN U.S.A. Send To:**

Bushnell Outdoor Products  
Attn.: Repairs  
9200 Cody  
Overland Park, Kansas 66214

### **IN CANADA Send To:**

Bushnell Outdoor Products  
Attn.: Repairs  
25A East Pearce Street, Unit 1  
Richmond Hill, Ontario L4B 2M9

For products purchased outside the United States or Canada please contact your local dealer for applicable warranty information. In Europe you may also contact Bushnell at:

Bushnell Germany GmbH  
European Service Centre  
Mathias-Brüggen-Str. 80  
D-50827 Köln, GERMANY  
Tel: +49 221 995568-0  
Fax: +49 221 995568-20

This warranty gives you specific legal rights.  
You may have other rights which vary from country to country.

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For further questions or additional information  
please contact:

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9200 Cody, Overland Park, Kansas 66214  
(800) 423-3537 • [www.bushnell.com](http://www.bushnell.com)

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